



Business Travel Pioneers

BUSINESS TRAVEL PIONEERS

LEADING THE WAY TOWARDS SUSTAINABLE BUSINESS TRAVELING



What?

- Belgian coalition of frontrunners in sustainable business travel
- Goal: minimise environmental and climate impact of business travel
- Contribution:
 - engagement:
 - endorsement and promotion of the vision and ambition
 - develop a sustainable travel policy
 - take concrete measures to reduce (non-)CO2-emissions
 - participation and communication:
 - being present in events and working groups
 - sharing knowledge and expertise
 - providing good practices
 - communication through its own channels



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How?

- Events
 - 3 Workshops/Webinars each year
 - networking - knowledge exchange - influencing - get
 - topics that are relevant and chosen by members
- Online knowledge platform
 - How-to-guide
 - Testimonials
 - Suppliers news
- Communication
 - Via LinkedIn, Website and Newsletter (3 times/year)
 - Relevant posts? Tag us on LinkedIn: #BusinessTravel



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Plan your international train trip

- Book professional train travel within an 800 km radius of Brussels via [SNCB International's central booking platform](#).
- Use Deutsche Bahn's international [train planner](#) (in nine languages); offerings vary by season.
- Travel sustainably worldwide with the tips from [The Man in seat 61](#).
- You can book international tickets for train and bus via [Trainline](#).
- Find out which [night trains](#) there are in Europe. Check them out on this map.
- Back-on-Track offers [a roadmap](#) for booking night trains.
- Order (digital) [timetables or a map with all railways](#) in Europe.
- [Treinwijzer](#) lets you plan customised European train routes and book tickets directly.
- With the [app Omio](#) you can compare and book trains, buses and flights within Europe.

Source : *Business Travel Pioneers*



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Calculating CO₂ emissions and contributions

- By visually displaying the CO₂ emissions of a flight, you can discourage travelling by plane. For this, you can use the free tool [flight emission map](#), for example. Tech-tip: you can also integrate the map into your own website and display Brussels as a centre. To do so, check 'Customising the map' in the menu.
- That avoiding air travel really makes a difference, read [this study](#) and this [article](#).
- Via BOS+'s [Treecological](#) calculator, you can calculate how much CO₂ a flight emits and offset it. You can also calculate your CO₂ contribution through [Atmosfair](#) or [Greentripper](#).
- The greenest transport solution? Compare your CO₂ emissions for travelling by train, car or plane via [Ecopassenger](#).

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Why joining the coalition?



Support (knowledge guide, webinars)



Better framework (policy recommendations)



Strong network (knowledge sharing, inspiration, solutions)



Visibility of good practices (interviews, videos, articles)



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- Follow us on LinkedIn: <https://www.linkedin.com/showcase/business-travel-pioneers/>
- Have a look at our website: <https://www.businessstravelpioneers.be/en>
 - Articles
 - Engagement statement
 - Knowledge Guide
 - Subscribe to our newsletter (under construction)
- Contact us if you want to join the coalition:
 - info@businessstravelpioneers.be (Bart Dumoulin, Bond Beter Leefmilieu)

