

LEADING THE WAY TOWARDS SUSTAINABLE BUSINESS TRAVELING



What?

- Belgian coalition of frontrunners in sustainable business travel
- Goal: minimise environmental and climate impact of business travel
- Contribution:
 - engagement:
 - endorsement and promotion of the vision and ambition
 - develop a sustainable travel policy
 - take concrete measures to reduce (non-)CO2emissions
 - participation and communication:
 - being present in events and working groups
 - sharing knowledge and expertise
 - providing good practices
 - communication through its own channels







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- Events
 - > 3 Workshops/Webinars each year
 - networking knowledge exchange influencing get
 - topics that are relevant and chosen by members
- Online knowledge platform
 - How-to-guide
 - Testimonials
 - Suppliers news
- Communication
 - > Via LinkedIn, Website and Newsletter (3 times/year)
 - Relevant posts? Tag us on LinkedIn: #BusinessTrave







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Plan your international train trip

- Book professional train travel within an 800 km radius of Brussels via <u>SNCB</u> <u>International's central booking platform</u>.
- Use Deutsche Bahn's international <u>train planner</u> (in nine languages); offerings vary by season.
- Travel sustainably worldwide with the tips from <u>The Man in seat 61</u>.
- You can book international tickets for train and bus via <u>Trainline</u>.
- Find out which <u>night trains</u> there are in Europe. Check them out on this map.
- Back-on-Track offers a roadmap for booking night trains.
- Order (digital) timetables or a map with all railways in Europe.
- <u>Treinwijzer</u> lets you plan customised European train routes and book tickets directly.
- With the <u>app Omio</u> you can compare and book trains, buses and flights within Europe.



Source : Business Travel Pioneers

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Calculating CO₂ emissions and contributions

- By visually displaying the CO2 emissions of a flight, you can discourage travelling by plane. For this, you can use the free tool <u>flight emission map</u>, for example. Tech-tip: you can also integrate the map into your own website and display Brussels as a centre. To do so, check 'Customising the map' in the menu.
- That avoiding air travel really makes a difference, read this study and this article.
- Via BOS+'s <u>Treecological</u> calculator, you can calculate how much CO2 a flight emits and offset it. You can also calculate your CO2 contribution through <u>Atmosfair</u> or <u>Greentripper</u>.
- The greenest transport solution? Compare your CO2 emissions for travelling by train, car or plane via <u>Ecopassenger</u>.

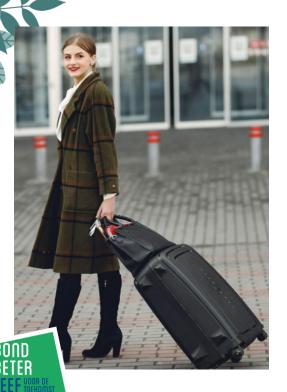


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Why joining the coalition?



Support (knowledge guide, webinars)



Better framework (policy recommendations)



Strong network (knowledge sharing, inspiration, solutions)



Visibility of good practices (interviews, videos, articles)

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Follow us on LinkedIn: https://www.linkedin.com/showcase/business-travel-pioneers/

- Have a look at our website: https://www.businesstravelpioneers.be/en
 - Articles
 - Engagement statement
 - Knowledge Guide
 - Subscribe to our newsletter (under construction)
- Contact us if you want to join the coalition:
 - info@businesstravelpioneers.be (Bart Dumoulin, Bond Beter Leefmilieu)



